



Strategic Plan 2025

Proposed Mission: A community resource to educate, advocate for, promote and enact responsible understanding and stewardship of our natural resources.

Proposed Vision: Recognized leader in preservation, enhancement and sustainability of Venango County’s natural resources.

Goal 1:	Enhance and expand our offerings to meet changing needs and regulations
	A. Enhance existing programs and services
	1. Increase collaboration with cooperating agencies
	2. Implement demonstration areas near streams
	3. Implement an inspection schedule to visit all active sites permitted under General NPDES quarterly
	4. Revisit District fee schedule
	5. Implement stormwater management projects
	6. Implement the process to terminate expired permits
	B. Continue to support and grow watershed projects
	1. Support and assist with riparian buffer planting projects
	2. Conduct watershed planning and assessment
	3. Develop and implement a routine water quality monitoring program
	4. Develop and implement a routine to complete site inspections on past VCD watershed conservation projects to assess their integrity and functionality
	Action step: Compile landowner agreements have on file
	C. Continue to support and grow education projects
	1. Continue to assist formal educators with their environmental curriculum needs in order to address PA state standards in environmental literacy and sustainability
	2. Develop ongoing education programs for township staff on township’s Chapter 102 and 105 responsibilities
	3. Educate landowners on the benefits of conservation projects
	4. Coordinate with nearby Districts to provide education and training opportunities for the regulated community
	5. Create two educational posts per quarter on Chapter 102/105 on social media
	D. Continue to support and grow agriculture projects
	1. Promote tillage/soil health
	2. Evaluate goals and responsibilities of Polk Farm education requirements
Goal 2:	Ensure VCD has strong and necessary infrastructure to meet changing needs and support growth
	A. Focus efforts on staff retention
	B. Ensure there are opportunities for staff professional development
	C. Expand marketing of programs and services
	D. Update and create new outreach materials
	E. Explore opportunities for wise use of all district owned property
Goal 3:	Engage the community in supporting the mission and long-term sustainability
	A. Continue to ensure financial sustainability
	B. Seek additional funding sources to support our projects
	C. Raise \$X in annual operating support
	D. Increase community awareness of VCD



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	E. Develop a process to routinely obtain community and stakeholder input and feedback
	F. Create a donation/sponsorship program to support our environmental education programs